THE ROLE OF LOCAL ADMINISTRATION ORGANIZATION IN THE COMMUNITY'S ECONOMIC DEVELOPMENT

[1]PIMCHANA SRIBOONYAPONRAT, [2]NITIPHAT KITTIRAKSHAKULA

[1,2]Faculty of Humanities and Social Sciences, Suan Sunandha Rajabhat University, Thailand
E-mail: [1]pimchana.sr@ssru.ac.th, [1]pimchana.sri@gmail.com, [2]nitiphat2505@yahoo.co.th

Abstract - The research article on The Role of Local Administrative Organization in the Community's Economic Development aims to delineate various roles or functions of the Local Administration Organization in the sphere of economic development it has been found that at least 4 factors or conditions that are involved
Firstly, relatively right bureaucratic roles and regulations are obstacles to the flexibility in local administration
Secondly, these exists no autonomy in local fiscal management
Thirdly, there exist obstacles in organizing public services and capital investment
Fourthly, there prevails lack of date base favorable to the evaluation of the works performed and shortage of mechanism in bestowing responsibility to the local populace.
The well know American socialist of the 1950
Broom and Selznick (1973 p. 36) classified 3 types of roles i.e.
1. Ideal role
2. Performed role
3. Perceived role
At present over 4,000 local administrative bodies have been found unable to effectively deliver people services to the following
1. Small income dispositional to the expenses
2. Excusive number of local government due to the smallness of the unit
3. Too many types of local administrative bodies
4. Management of Local Government, Procurement, Public activities are also limited.
5. Redundancy in power with each other. Local government organizations have restrictions on the provision of public services that affect public service standards.

Index Terms - The Role of Local Administration, Local Administration, The Community Economic

I. INTRODUCTION

The Thai can't has had the policy of bolstering the role of local government The government is committed to being a regional economic hub, However, the issue has not been resolved as expected. Structural problems but has encountered
In the study found problems and obstacles.
Problems and constraints in community economic development spending of local government organizations consist 4 kind
Firstly, the bureaucratic structure is not conducive to the independence of local operations.
Secondly, Local fiscal management Spending on economic development is limited. The law is not clear. This is a barrier to liquidity management.
Thirdly, There are limits to the integration of public services and investment.
Fourthly, The lack of a database system facilitates the evaluation of operations and the creation of a responsible mechanism for people in the area. various obstacles as outlined above

II. OBJECTIVES

To assess various the role of local administrative organization in the community's economic development

III. LITERATURE REVIEW

A. Problem faced by local area feud

1. Cost of living and associated problems
2. Administrative function have been decried for non-transparency

B. Area-Based Problem-Solving Concerns with

1. Actions congruent with the principles of The implementation process is more than simplistically following written bureaucratic procedures. It has been found that due to limitations of resources ,e.g. "Man, Money, and Material" the Management (Pimchana Sriboonyaponrat, 2016) else merit and morals. The last two conditions two world work for transparency and efficiency
2. Active roles of the provincial governance and other in the administrative echelon should dedicate themselves for the public welfare and community development
3. Existing grievances alleviative , such as Damrongtam center provincial levels should play active roles in alleviating problems

4. In deterrence to misdeeds empowerment should be bestowed to proper provincial and local authority

C. Targeted to Drive Major Projects of the Department of Local Government Promotion in 2018. There are important agendas in trying to push local development and problem solving. To achieve the goals seriously.

1. The problem of garbage. This is a national agenda, with the aim of ensuring that local governments manage. To solve the problem of solid waste accumulated in each local area. The problem must be solved at the source and destination. Problem solving at the source. The people in the area of awareness to be conscious of being part of a mobile garbage plant. Local government organizations must turn their attention to the 3Rs is reduce, reuse, recycle by Department of Local Administration to the local administration. Campaigning and set up a volunteer group.

Campaign to make merit day New Year must pay attention to the environment such as the use of a basket. Reduce the use of plastic bags

Firstly, Intermediate solution the waste is transported to the store. Do not create problems for the community. Local administration Each of the toxic waste collection in the community to 100% (Suttipong Chulchareon, 2018).

But the big problem is the disposal of toxic waste will need a lot of budget.

Second, Problem solving at destination consolidate areas for solid waste management Clusters about 324 group Important and a big problem is Local leaders have a clear understanding to Destination Waste Management Model, Whether it is landfill, landfill disposal.

or take to produce electricity to do RDF. Have to adjust the tuning, understanding, to get laid the foundation to solve the problem.

2. The promotion of the road manufacturing industry with rubber

The problem of rubber production is very low prices to solve the problems for farmers rubber farmers. The government has a policy for government agencies to organize projects. In order to have more use of rubber in the country.

Improve buildings or improve roads with rubber compounds. Local administration other projects used with rubber like to use the stadium or children play

D. Enhancement Community's Economy

The government recognizes the importance of the foundations economy. Because It is an important mechanism for the development of the country. So the government has a policy to raise the community economy to be strong under the implementation of various projects. For example, a public project. such as Cooperative Development Strengthening, Travel by Community Development to stimulate job creation, make income include Encourage people in the community to be self-reliant efficiently

Local communities are the foundations of society and when the community is strong the better the foundation, the better the quality of life. This is consistent with the article by Nitipat Kittirukkul (2016). The study found that the occupational environment variant and the practice of the philosophy of sufficiency economy, resulting in better quality of life Significance at 0.01 level will be stable. Wealthy and sustainable .

1.	Logistics Management
2.	Production optimization
3.	Quality Improvement and Job Development
4.	Reducing energy costs
5.	Upgrading product standards / international standards
6.	Marketing Strategy
7.	Financial Management
8.	Management of enterprises by technology.

Table 1 8 plan raise the level of SMEs processing industry

Enhancement Community's Economy Thailand 4.0 Innovative SMEs



Picture: 1 Durian



Picture 2 : processed fruit (ice cream Durian)



Picture 3: ice cream Mango



Picture 4 : ice cream Mango



Picture 5: The potential of agricultural raw materials in the area.



Picture 6: Encourage people in the community to be self-reliant efficiently



Picture 7: SMEs Improved production and marketing capabilities. Induce employment



Picture 8: The promotion of the road manufacturing industry with rubber.

1 province policy 1 agricultural processing industry (One Province One Agro-Industrial Product : OPOAI) The government recognizes that most of the country's population there are still many problems in the economy. To have more income and there have life better.

Especially , agriculture Depends on income. But the problem of farmers in some conditions. Income is not enough to spend.

Sometimes the volume of production exceeds the market demand, causing the price of agricultural products to decline.

And lack of competitiveness include the cost of production and marketing. Affect the security of agricultural and economic background. The government has a policy to help farmers in many areas. The land allocation. Debt settlement to farmers Development and increase of agricultural productivity. Promotion of new farming with the introduction of new technologies and innovations used in agricultural production according to the policy of Thailand 4.0. Include promotion of agricultural production to create value added. By focusing on integrated solutions between the public, private and community in the form of public. One of the major projects of the government is development of competitiveness of agricultural processing industry in the region according to the policy of "1 province 1 agricultural processing industry " This project will support and encourage the operators of the agricultural processing industry. This is a small and medium enterprise (SMEs) located in various areas throughout the country. Improved production and marketing capabilities. Induce employment

The government has continuously promoted and developed agricultural processing industry in the region. By the philosophy of Sufficiency Economy under the plan. National Economic and Social Development Board No. 10 To implement as a guideline for implementation. The potential of agricultural raw materials in the area. such as, vegetables, meat, seafood and value added. Processed food products and daily necessities. This results in a

turnover. And strengthen the economy in the community. The project to develop the competitiveness of the agricultural processing industry in the region. Promote public and private sector integration. In the central level Regional and local to increase and more new knowledge in terms of performance improvement, production, product development, corporate Management , business restructuring SMEs , agricultural processing and promotes access to financial resources and financial services. And create new marketing channels. Strengthen investment opportunities abroad.

By they can compete in every stage of the trade. The benefits will fall to farmers and people in each area as well.

The results of the project make an establishment SMEs processing of agricultural products in the region. Developed in both manufacturing and marketing. Can create more new products. Important is to expand capacity. And expand the purchase of agricultural raw materials from local people. Processed products and products have increased. As a result, the creation of income and money for the community. And the foundation of the economy.

The development of the competitiveness of the agricultural processing industry in OPOAI 4.0 according to Sufficiency Economy Philosophy It is another answer to the economic development policy of the government that attaches importance to the foundations economy.

CONCLUSION

The Thai government has been intent an fostering economic development and social welfare other thing, the government has launched projects to be carried out by local administration and local administration need as the policy on " One Province One Agro-Industrial Product : OPOAI) for widespread development an community welfare.

The Department of Local Administration plays an important role in supporting and promoting local administrative organizations. Strengthened and capable of managing. Take care of utilities. The public is given the powers and duties assigned.

THE RECOMMENATIONS ARE AS FOLLOWS:

The author does agree with the proposals or recommend for uplifting the roles of Local Administrative Government in the interest of long term economic development of the communities as put forward by Kanin Phirawatanachat (2018)

Firstly, local the targets in decentralization or deconcentraltion of local government authorities

Government should accelerate the transfer of power and mission to the local. Give local administrators more autonomy. Avoid enforcing a standardized system that may have a local administration "Pretty but stupid" Local promotion with incentives instead of directives. Promotion political association, Policy through local government to more widely. and assess the decentralization by taking into account environmental factors.

Secondly, institute flexibilities in local fiscal administration

Thirdly, Encouraging the groupings of local governmental authorities for the enhancement of local economic development including the establishment of supply chains for the purpose of integration of localities

Fourthly, establishment of auditing and participation by the local popular

Fifthly, Creating resource data base community the local population and serve phial environmental to serve realistic base for development effect

To reform the local government concrete results. The Commission for the Reform of Local Government The guidelines for the reform of the structure and authority of the local administrative organization, in line with the principles of the Constitution of the Kingdom of Thailand BE 2560 To improve the current local government organization has been amended to include the same version. To be modern consistent the situation has been reformed in each issue Include

Firstly, Forms and structures of local administration organizations The administrative structures of the local government organizations must be improved to be appropriate by the local authorities. And municipalities Improve Authority The role of the director. In the field of local administration. In general, not to duplicate the mission of the municipality.

Second, In order to increase the efficiency of the management and the value of public services, they can be self-reliant in the long run. And no government burden. To raise the status of the Tambon Administration Organization.

Thirdly, It is a municipality to provide the same standard internationally In order to achieve efficiency and value in public service provision and to provide integrated services.

Fourthly, The benefits that people will receive from the reform of local government organizations. It is better to get better public service by improving the authority structure and income.

Firstly, People will participate and monitor the administration of local government organizations more at every stage.

It increases the role and opportunities for people's participation in self-rule in democratic order, strengthens and aligns with national politics,

Including It is the cornerstone of national development and political stability.
Department of Local Administration is have important role in supporting and promoting local administrative organizations strengthened and capable of managing. Take care of utilities. The public is given the powers and duties assigned.

ACKNOWLEDGEMENTS

The researcher would like to thank the Research and Development Institute, SuanSunandha Rajabhat University, Bangkok, Thailand for its financial support.

REFERENCES

[1] Broom, L.,& Selznick, P. (1973). Sociology. Singapore: Harper & Row
[2] Kanin Phirawatanachat. (2561). Thai partners. Post Today, June 10, 2018.
[3] Nitiphat Kittirakshakula. (2017). The Causal Factors Affecting of the Quality of Working Life of Police Officers, Royal Thai Police. Journal of MCU Social Science Review. Vol 6 No.3 July-September 2017
[4] Sriboonyaponrat, P. (2016). The implementation process of the public policy to promote and develop the quality of life of the disabled in Thailand. International Journal of Humanities, Arts and Social Sciences, 2(6), 198-202.
[5] Sarana Thepneaw. (2018). Local Thai. OPT NEWS. p. 3, Vol. 11 NO. 284 16-31 May,2018
[6] Suttipong Chulchareon ((2018). Local Thai. OPT NEWS. p. 3, Vol. 11 NO. 284 16-31 May,2018.

★★★