MICRO FINANCE AND COMMUNITY WELFARE: THE CASE OF WAT CHOENG WAI, BANGSUE DISTRICT, BANGKOK THAILAND

SANCHAI RATTHANAKWAN

Faculty of Humanities and Social Sciences, SuanSunandhaRajabhat University, Bangkok, Thailand
E-mail: sanchai.ra@ssru.ac.th, kainooy@gmail.com

Abstract— This research aims to study the factors that lead to successful and sustainable of micro finance organizations, the strengthening of the community caused by the micro finance organization and to study the government policy driven approach to supporting micro finance organizations. The researcher used qualitative research methods. Collect data from primary documents and secondary documents. It also has in-depth interviews and focus group with leader and members of the WatChoengWaicommunity micro finance organization. The research can be concluded thatmicro finance organizations successful because of the participation of all parties in the process. The focus on meetings in various communities to raise awareness about the micro finance organizations.Micro finance organizations can provide benefits to people in the community who do not have access to government welfare. However, government policies should encourage the community fund or micro finance organizations have legal status and be supported to enhance the welfare for the people.

Keywords— Micro Finance, Social Welfare.

I. INTRODUCTION

Economic structure of developing countries, mainlydeveloping imbalances caused by several problems. The main problem is that people in rural areas are poor, income inequality, inaccessibility welfare and the problem of living. Local communities and urban poor rely on external funding and lead tovulnerable communities.Sucha situation raise the questionabout the methods of implementation of liberal economic policies, especially in terms of income distribution.However, when considering the concept of capitalism is found thatequality in income distribution can occur under conditions that have to be fully competitive market, the manufacturer would profit only. Consumers consume goods at the lowest prices and workers will be paid according to their ability to produce truly[1].Thissituation shows that the allocationof resources is not an advantageor disadvantage. Everyone in society will be satisfied. The social welfare to achieve the best or in other words, the income distribution is fairly liberal policy guidelines which focuson theexpansion of the economy driven by the private sector and market forces. This will be happen when the government must act in the distribution of income in order to be fair.

When reviewing the developments of the past found that failures in the distribution of income.According to the World Bank and the United Nations Development Programme (UNDP) has analyzed trends and developments in the economic inequality of the member countries. The report in 2012 stated that ASEAN countries are faced with two major trends, namelyASEAN have higher wealth and economic disparity between countries is declining but inequality within countries of ASEAN to the upward trend. Especially in countries with high income which includesThailand.When the situation like this is something that should pay more attention. How to make people more equal opportunity in which to raise their own income including access to government services.Soconsidering in fiscal policy is important, whichdeals with tax measures and allocating government budget and a government can be adjusted to achieve the economic goals which identified three main categories are used. First, the macroeconomic stabilizationpolicy. Second,promoteeconomic growth and stimulate the development of the sectorand thirdly tools to create a fair economy by reduce the inequality of income distribution andrights for the poor and thedisadvantaged insociety[2]. Create social security and reduce financial riskssuch as reducing expendituresor public healthor measures transferring income from the rich to help the poor.

The role of the micro finance organization is developing tools to help the poor out of poverty. The government does not need to own just to promote or facilitate the activities. So the question that this research floundering study is the first how do successful micro finance organization. Second, how to micro finance organization strengthen the poor. The thirdhow do government policies should be support micro finance organization.

II. RESEARCHDESIGN AND DATA

The objectives of this research is the first to study the factors that lead to successfuland sustainable ofmicro

finance organizations, secondly to study the strengthening of thecommunity caused by the micro financeorganization and thirdly to study the government policy driven approach to supporting micro finance organizations.

The researcher used qualitative research methods. Collect data from primary documents and secondary documents. It also has in-depth interviews and focus group with leader and membersof the WatChoengWaicommunity micro finance organization. This research using the analysis of micro financapproachby paying attention to welfare for the people.

III. RESULTS AND DISCUSSION

3.1 Creating micro finance organizations to be successful and sustainable

1) Thecommittee of micro finance organizationmust have unity, working together with trust,exchange of knowledge, reveal information, patient and honesty devotion to work.

2)Theoperations of micro finance organization must receive the support from authorities and related organizations. Both support knowledge to provide information, advice and counseling including budget support

3) The organizational development may be haveobstacles in the early because some community members lack of understanding about their role and status. But one factor that makes the operations development and stability is to be officially accredited from government. As a result, organizations have legal status.

4) Management must have proper and clear. As a result of joint learning through trial and error until the committee can develop a form of management that is efficient and acceptable. Structure, rules and regulations regarding subscriptions, conditions of right to receive benefits including financial regulation and reimbursementis a recognizedmember.Managementsystem that is clear andhave to participate of members.

5)Committee of micro finance organizationhaveto publicized information about actionsprogress and results of operations of various members of the local community informed consistently.

6)Welfare for members who receive benefits from the fund exercised extensively in all aspects of life, such as the maternity welfare, pension benefits,welfare assistance for funeral,welfare loans for investment professionals, welfare disadvantaged people make community members aware of the importance of joining the fund.

7) The micro finance organization must have the support of the policies of the state and related agencies.

3.2Strengthening the community

1) Membership in underserved communitiesand access to social welfare provided by the state can be taken care of by community members supporting a network of micro finance organization. The poor and disadvantaged groups to benefit from the welfare of the micro finance organization directly. Welfare can respond to the needs and problems of the community membersbecause the committee consists of representatives from various community members. As a result, management is located on the problems and needsof each member of the communitysuch as the payment of maternity benefits to members. Themedical bills for a sick member and to help pay for the funeral of a family member who died.

2) The implementation of micro finance organization contributes to coordinate and build relationships between community and government organizations.

3) The operation of micro finance organization led to the creation of the participation of community members. Press statement of activities to educate community members, the disadvantaged and people with low income have access to the welfare system organized by the community. People in the communityparticipate in activities such as organizing monthly meetings in each community and distribute information and news to the members of the community.

4) Management of micro finance organization led to the development of the welfare systemby community organizations, the official cause of enterprise development more systematically.Acommon set of rules and regulations related to the operation of the fund which has become a norm that has been upheld and applied in practice in the community and strictly micro finance organization.So that micro finance organization became the prototype for the welfare of the community and accepted by the relevant authorities.

3.3 Driven by government policies

1) Government must create awareness in the society that financial organizations at the community levelcan lead to self-sufficiency to direct the development of self-discipline as well as to promote savings. Building monitoring systems as well as the professional development of its members and revenue management together.

2) Public policies must be linked to a group of financial organizations to network and expand into different areas to achieve continuous exchange of knowledge and must encourage the jointly determine the strength of the organizationto develop into a stronger together than is the strength of any one group only.

3) Government must trying to make acceptance legal status and the institutionalization of the organization's financial community, which will help increase the capacity to become a regional

financial organizations, national and local, which puts a legal obligation on the government. the need to support

4) Expand savings oath savings by providing public welfare covering the elderly. Truth hurts, death and promote savings, the savings on a long-term contract to provide citizens with security and risk and support the government or the local authorities to join together in supporting the poor.

5) To develop and strengthen the financial community organizations, such as the development of people. Preparing the framework for the operation of financial organizations.Creating a central database of the financial community.Promoting savings and financial discipline.To enhance its ability to access capital resources.Financial support to boost revenue.Community of the year, financial integration within the community empowering local communities to manage and promote the welfare of the community.

6) Integrating the work of the government and the concerned parties, such as the establishment of a committee to integrate the work of government agencies and partners involved. Creating knowledge network the exchange of information between financial organizations.

7) Government must strive to build and develop, together with the community to deal with the capital available in the community by linking capital to finance Organizational development at community level.

8)Driven policies to strengthen the corporate finance community level beginning may come from the public sector to demonstrate their willingness and awareness of the problems that led to the integration and successful in many cases. The government should not support groups or public sector organization has already strengthened to be broadcast to other groups as well as support other groups in terms of promoting the integration policy should support some rights. To have a consistent policy or promotion of productivity in order to strengthen a sustainable way.

CONCLUSIONS

Micro finance organizationsarevery important to the welfare for the poor and people who are not receive a public service of the government..Which must be developed to move forwardfirmly. Because of the micro finance organizationsin a developing country has many dimensions. If it was designed in conjunction with other mechanisms of government organizations, communityfinance venture capital, human capital, physical and social capital together. It is also an important tool to help the poor. People with low income can build a career and a chance to break out of poverty. But bringing this tool to government must proceed with caution and sincerity to genuinely tackle poverty. Not to aspire to political action. This study describes and analyzes the importance of micro finance organizations at the community level. The driven approachand policies of the state should provide financial support to fund raising organizations or the community. The last part is the conclusion to emphasize that micro finance organizations at the community level will be a tool or mechanism to finance the public sector should be encouraged to reduce income inequality. Create opportunities for access to the financial system and a part in the development of the lives of the people especially the poor and the low income communities in rural and urban communities and ultimately to reduce the disparity, equality and fairness to happen in society.

If the micro finance community particularly fund savings as well as network partners involved in this organization can be implemented by the financial community will be even more strengthened and has been recognized and expanded. Thailand is full of various funds at the community level in both urban and rural areas. Creating a source of funds to extend the reach andbenefits that are interesting and important, no less than to focus on the development of macroeconomic policy alone.

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