HEALTH COMMUNICATION RESEARCH TRENDSIN THE FACULTY OF COMMUNICATION SCIENCES, UNIVERSITAS PADJADJARAN

(Meta-Research on Health Communication Research in the Communication Studies Program, Faculty of Communication Sciences, Universitas Padjadjaran, 2017-2021)

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Abstract –

Health Communication is a relatively new field of study in the Communication Studies Program, Faculty of Communication Sciences, Universitas Padjadjaran. This field of study has existed since 2017, but many students are interested in researching this discipline.This research was conducted by reviewing the final projects of undergraduate students of the Communication Studies program who took specialization in Health Communication studies during the 2017-2021 period. Based on a search in the administration section, 90 titles of the final projects with based on health communication topics were obtained. Of the 90 titles of the student's final projects, an exploration of the gender of the researchers and the research methods used was carried out. The qualitative methods were broken down into the research traditions used. Furthermore, the Health Communication paradigm was explored, as the names of emerging diseases and issues related to the Covid-19 pandemic.The results of this study are expected to provide an overview of the development of health communication studies in Indonesia. They can motivate further researchers to conduct research with more diverse topics.

Keywords - Research, Health Communication, Faculty of Communication Sciences